

CUVIER COMMONS

A MURAL PROJECT

August 22, 2022

Table of Contents

- SFAC Mural Design Information Form
- Amos Goldbaum Work Examples and CV
- Letters of Support (3)
- Letter of Support from City Property Owner
- VARA artist waiver
- 10 Year Maintenance Plan
- Existing Conditions
- Proposed Site
- Proposed Mural Design

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE

(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

CV • Amos Goldbaum

Exhibitions

2019 Group Shows • Still Yet Forward, Ampersand Gallery, San Francisco, 1 month

2017 Solo Shows • LineWork, Ampersand Gallery, San Francisco, 1 month

2017 Group Shows • NFS, Incline Gallery, San Francisco, 1 week

2016 Group Shows • Incline Group Show, Incline Gallery, San Francisco, 1 week

2015 Group Shows • Carry On, Red Tree House, Mexico City, 1 month

2014 Group Shows • Despite What You've Been Told, Adobe Books Backroom Gallery, San Francisco, 1 month

2013 Group Shows • Incline Winter Show, Incline Gallery, San Francisco, 1 month

2012 Group Shows • Apocalypse Now, D-Structure Gallery, San Francisco, 1 month • Welcome Home, F8 Gallery, San Francisco, 1 month

2011 Group Shows • Number 3, Ampersand Gallery, San Francisco, 1 month

2010 Group Shows • The City, 1am Gallery, San Francisco, 1 month

2009 Solo Shows • Hyperlinks, Indie Collective Gallery, Los Angeles, 1 month

2008 Solo Shows • Occupation/Domestication, Smith Gallery, Grinnell, Iowa, 1 month

Murals

2021 • "Bixby Bridge," 34'x6' interior mural • "Slow Streets," 180'x30' exterior street mural • "Church St. Interchange" 24'x12' exterior mural for SFAC Street SmARTS • "Glen Canyon, 1942" 15'x12' exterior mural • "Sutrolandia" 15'x4' interior mural • "Fort Miley VA" 16'x10' exterior mural for SFVA

2020 • “Breadth and Depth of the Richmond,” 14’x6’ and 15’x9’ interior murals for Atlassian • “Transbay Terminal, 1965,” 25’x10’ interior mural for AutoDesk • “Gantry House / Opera Crane” 8’x8’ exterior mural for BoxShop • “Mt. Tam over Tennessee Valley” 36’x9’ interior mural, “Sierra Nevada Compressed” 54’x4’ interior mural • “Laguna Beach” 22’x12’ interior mural • “Courthouse Square 360,” 15’x4,’ exterior mural for Redwood City Arts Commission • “Campus 2 Campus II” 22’x12,’ interior mural for Stanford Redwood City • “Empty Streets,” 8’x5,’ exterior mural for Paint the Void • “Wear a Mask,” 12’x8,’ exterior installation for Paint the Void • “Beautiful Downtown Erie, Colorado” 17’x5,’ interior mural for FOX DOG

2019 • “Downtown San Jose,” 20’x9,’ interior mural for Paypal • “Campus 2 Campus” 18’x9,’ interior mural for Stanford Redwood City

2018 • “Bagel Boat,” 20’x8,’ interior mural for Wise Sons Larkspur • “Ocean Ave. North and South,” 30’x13,’ exterior mural for Auto 280/SF Shines • “TractorHead,” 13’x13,’ exterior mural for Prisoner Winery • “Soma and Noma,” series of interior murals for Indeed • “Mt. Fuji over SF,” 16’x8,’ interior mural for Wise Sons Tokyo • “LA Skyline,” 8’x4,’ interior mural for Axis

2017 • “Sausalito,” 20’x8,’ interior mural • “Bernal Over Cortland 1893-2018,” 17’x13,’ exterior mural for Pinhole Coffee • “Central Freeway, 1965,” 10’x8,’ interior mural for Wise Sons Hayes Valley

2016 • “TenderSquare/UnionNob,” series of interior murals for Tratto • “Bridge to Bridge 1878-2016,” 56’x10,’ interior mural for Credit Karma

2015 • “Irish Hill,” 20’x5,’ interior mural for Third Rail • “Dolores Park View”, 20’x5,’ interior mural for Square • “Double Header”, 20’x8,’ interior vinyl mural for Dolby • “Lower East Filmore,” 15’x8,’ interior mural for Wise Sons • “Content Creation Myth,” 40’x14,’ exterior mural for SigFig

2014 • “25th St. View,” 80’x20,’ exterior mural for CardioTone

Education

2003-2007 Bachelors of Fine Arts, Grinnell College

2007-2008 Ninth Semester Fellowship, Grinnell College

AMOS GOLDBAUM, MURALIST

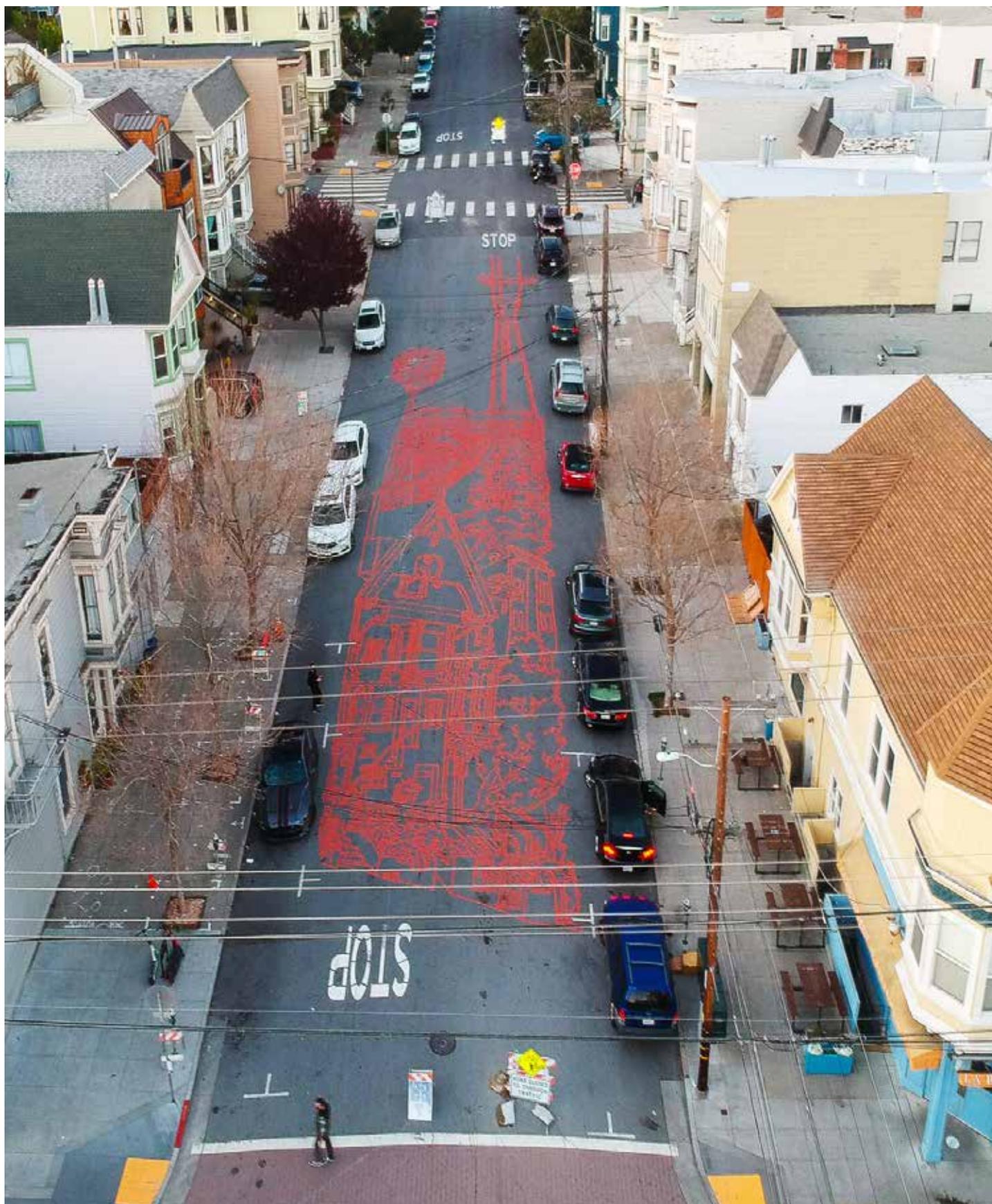


Goldbaum's murals at Diamond and Kern, & 15th and Church.

AMOS GOLDBAUM, MURALIST



AMOS GOLDBAUM, MURALIST





Cuvier Street, named after a French naturalist, is comprised of two blocks running approximately North & South. Its North block (our block) is terminated by a massive retaining wall measuring over 100 feet in breadth and averaging 18 feet in height. Fixed to our Cuvier wall is a set of stairs that serve as a vital pedestrian link connecting Bernal Glen and Glen Park.

Cuvier Street has a long history; it has housed a bootlegger during Prohibition, office and trade workers, a chef, people in the fields of science, education, law, tourism, medicine, accounting, library science and most recently a golf pro, people who work in the field of technology and we boast of our published author.

Janice and Michael Wertz moved into an old house on Cuvier Street 48 years ago with four kids and a cat. They recall being greeted by an array of diverse cultures that would challenge the U.N. Back then, the Glen Park Bart station was yet to open; there was parking on the south side of San Jose Avenue, Bosworth Street was the kids football field and the unposted speed limit on North Cuvier Street was three MPH so that when turning on this Cuvier Street one could be greeted by an errant soccer ball or baseball followed by a raft of kids in pursuit.

Not yet settled in, the Wertz's were greeted by many of the older, more established neighbors. The most colorful amongst them was the jarring neighbor, Frank "Val" Valentino. Val had a booming voice, a big heart and everyone respected his word. When prompted, Val would be happy to relate the history of Cuvier Street and the neighborhood (usually salt and peppering with a few exaggerations). They were, nonetheless, great stories which now live on in the minds of the neighbors who remain on Cuvier Street from that era. He loved life and lived it to the fullest.

Val's father encouraged him to attend dental school in Chicago but one winter in Lake Michigan convinced him dentistry wasn't the path to pursue. He later founded Veterans Cab Company following his time in the Navy. Val knew every street, backdoor, alleyway, card room, afterhours club and the "skinny" on the local politicians.

Val's mantra was, "Ya don't wanna miss too much!" His pride and love for his black Cadillac was surpassed only by his devotion to the SF Giants and the Niners. Every year he'd make the trip to Arizona for Giants Spring Training. He'd bring in football season with a similar gusto, appearing on his porch sporting tartan pants and a beret. Tailgating and Game Day for the 49ers on Cuvier Street was an event you didn't want to miss.

Cuvier Street has had its challenges through the years; battling to have a voice in the Ray Oil Burner Development, losing elders and some neighbors leaving the area and a house was lost to fire. For a

long time, Cuvier Street was without the playfulness brought about by children but now there are many kids on the block from 18 months old, a couple who attend Glen Park elementary school, another group of kids who attend Willie Brown, Millennium and Brandeis Middle Schools, one high schooler and two who are Juniors in college.

Cuvier Street, for close to 20 years, has been plagued with litter, dumping, graffiti and very recently, houselessness with drug usage. Singlehandedly, Cuvier resident, Michael Wertz, has painted over graffiti on the pedestrian bridge spanning San Jose Avenue at Roanoke Street, the parapet railing between St Mary's and Milton Streets on San Jose Avenue and over 600 yards of "K" barrier on San Jose Avenue running from Roanoke Street to the Richland Bridge. No homes face the sidewalk between St Mary's and Milton Streets on San Jose Avenue's south side, so we've taken upon ourselves to week that section.

We heard a city representative recently say, "The city dies one block at a time." Cuvier Street is made up of a group of residents with the spirit and readiness to make sure the city and its residents revive the end of Cuvier Street. We have introduced colorful plantings along the base of the retaining wall to send the message we care and to respect the space for others to enjoy.

We are Keep Cuvier Clean and we will continue to sweep up the trash, paint over the graffiti, refer houseless people to the services available so the residents of San Francisco who find themselves on Cuvier Street can benefit from the peaceful oasis its residents intend to transform and name, Cuvier Commons. We think Val would approve.

Respectfully,

Keep Cuvier Clean

Steve and Claire Martin, 20 Marsily St
Bob Roberts, Marsily St
Lucy Mattingly and Bruce Gersten, 10A Marsily
St Carol Sackett, 78 St Mary's Ave
Ellen Weinstein, 74 St Mary's Ave
Lisa Debassio, 3990 Mission St
Michela MacFarlane, 100 Bosworth St
Marnie Dunsmore, College Ave
Lisa and Josh Zander, 71 Cuvier St
Carol Small and Ernest Jensen, 28 Cuvier St Gary
Yeung, 66 Cuvier St
Judy Kucera and Mark Hein, 77 Cuvier St

Katie Flynn, 65 Cuvier St
Leslie Valentino and Todd Costanza, 16 Cuvier St
Kelly Zhao, 8 Cuvier St
Redge Roberts, 1 Cuvier St
Ora Prochovnick, 47 Cuvier St
Kathleen Keegan and Brett Howard, 83 Cuvier St
Maddie Stone, 41 Cuvier St
Gina Kipilman, 15 Cuvier St
Michael and Janice Wertz, 22 Cuvier St
Tom Williams, 14 Cuvier Street
Livia Simomoto, Cuvier St

August 15, 2022

San Francisco Arts Commission
Attention: Craig Corpora
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Dear San Francisco Arts Commission,

As longtime Cuvier Street homeowners and residents, we enthusiastically lend our support to the Cuvier Commons Mural Project. Painting a mural on the concrete retaining wall at the end of Cuvier Street by the empty lot, known as Cuvier Commons to the neighborhood, and our home beautifies our neighborhood.

We have owned 15 Cuvier Street since 1975. We have raised our family in this home. Our home is situated directly across from the empty lot once occupied by 2 Cuvier Street. Throughout the years, the vacant lot has oscillated between a space used to park cars and homeless encampments. Most of the time, the space has been neglected, overgrown and the retaining wall ridden with graffiti.

The unified effort by neighbors to beautify the space has been remarkable. For many years, a couple of neighbors took it upon themselves to paint over graffiti and weed and plant the space. In recent years, the neighbors have organized to Keep Cuvier Clean to make the effort more of a community responsibility..

The Keep Cuvier Clean and the Cuvier Commons groups are citizens who have come together to discuss, to organize and to amplify our goals for a better urban home by increasing and improving community involvement, beautifying, cleaning and greening our neighborhood, improving community safety, and creating neighborhood pride.

The group has done planning in stages trying to secure funds for different initiatives. Cuvier Commons is a pilot grantee for ShineOnSF. It has been beneficial for our community to have monthly movie nights and summer concerts. Having beautiful art on the retaining wall will enhance the experience for everyone who comes into the space. Keep Cuvier Clean and Cuvier Commons groups have long term plans for the Cuvier Commons space so that it can be a beautiful green space for all to enjoy. We want everyone to know that we care about our neighborhood. A mural at the end of our dead end street will loudly declare that this is a beautiful place to live.

We strongly support neighbors working together towards a more livable city through beautification, greening, and community building. This project of creating public art will further empower an engaged network of neighbors that have been working since 2020 to build community, transform an illegal dumping sight and blighted walkways into a family-friendly, urban green space for the residents that live here, as well as the commuters that access the Glen Park BART station and travel the busy pedestrian bridge over San Jose Ave each day.

Our family strongly urges you to approve this mural. This is an ideal community effort that beautifies a concrete wall, unifies our neighborhood, and builds community.

Thank you for your support.

Sincerely,



Antonio Banzon
Owners of 15 Cuvier Street, San Francisco CA 94112



Magdalena Banzon

August 18 2022

San Francisco Arts Commission
Attention: Craig Corpora
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Re: Mural at Cuvier Commons

Dear San Francisco Arts Commission,

As a recent resident of Cuvier Street, I enthusiastically lend my support to the Cuvier Commons Mural Project. I believe that painting a mural on this wall will not only beautify our neighborhood, but serve as a visual representation of the community that exists and that we continue to build in this unique part of the City.

Our street is uniquely situated between Noe Valley, Bernal Heights and Glen Park Village and serves as a major pedestrian portal between these uniquely diverse neighborhoods.

Over the past four years that I have own my home at 1 Cuvier Street, directly across from the currently empty lot known as Cuvier Commons, I have seen the lot attract the homeless encampments, drug addicts and used as a parking lot for random cars. Over the past year, the neighborhood come together to proactively and consistently put forth a tremendous effort to clean, maintain and beautify this area and to make it safe for the many who pass through it.

Given my proximity and view of the area, I see first-hand what this space can be at its best and what it has been at its worst. What was once a dumping ground, now serves as a north star for the community; hosting movie nights, kid's activities and social events; drawing participants from all three surrounding neighborhoods. This mural would be a visual representation of what this area is, a true neighborhood; a beautifully diverse blending of people of all races, creeds, colors, orientations, economic backgrounds and what has been increasingly rare, second and third generations native San Franciscans living in their family homes—one of the main reasons I invested in this area.

The Keep Cuvier Clean and the Cuvier Commons groups are citizens who have come together to discuss, to organize and to amplify our goals for a better urban home by increasing and improving community involvement, beautifying, cleaning and greening our neighborhood, improving community safety, and creating neighborhood pride.

The Cuvier Commons group has done planning in stages trying to secure funds for different initiatives. Cuvier Commons is a pilot grantee for ShineOnSF. As described previously, It has been beneficial for our community to have monthly movie nights and summer concerts. Having beautiful art on the retaining wall will enhance the experience for everyone who comes into the space.

The Keep Cuvier Clean and Cuvier Commons groups have long term plans for the Cuvier Commons space so that it can be a beautiful green space for all to enjoy. We want everyone to know that we care about our neighborhood. A mural at the end of our dead end street will loudly declare that this is a beautiful place to live.

I strongly support neighbors working together towards a more livable city through beautification,

greening, and community building. This project of creating public art will further empower an engaged network of neighbors that have been working since 2020 to build community, transform an illegal dumping sight and blighted walkways into a family-friendly, urban green space for the residents that live here, as well as commuters that access the Glen Park BART station and travel the busy pedestrian bridge over San Jose Ave each day.

I strongly urge you to approve this mural. This is an ideal community effort that beautifies a concrete wall, unifies our neighborhood, and builds community.

I personally know what it is like to maintain art that is accessible to the public as I had a local artist install art on my own home. Accordingly, I would be dedicated to maintaining this mural like I have been with art on my own home.

Sincerely,



Redge Roberts

Owner of 1 Cuvier Street, San Francisco CA 94112





Carla Short, Interim Director | Director's Office

carla.short@sfdpw.org | T. 628.271.3078 | 49 South Van Ness Ave. Suite 1600, San Francisco, CA 94103

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

RE: Cuvier Commons

Dear Craig Corpora:

This letter is written in support of the College Hill Neighborhood Association's (CHNA) Community Challenge Grant-funded mural "Cuvier Commons," part of CHNA's ongoing Bernal Cut Beautification Project. Public Works has been working with the Bernal Cut Beautification Project since 2014 and is responsible for the mural site, which is a retaining wall at the end of Cuvier Street that supports San Jose Ave and the pedestrian bridge.

I have reviewed the proposed mural on the wall and wholeheartedly support it. This public art project will use the blank wall to tell the story of the area, adding beauty and promoting neighborhood connection. The Bernal Cut community has worked with Public Works on monthly work days for years, and their planting, cleaning, and beautification efforts demonstrate their commitment to community improvements.

CHNA and neighbors have been steadfast stewards of the Bernal Cut Path between Randall Avenue and Bosworth Streets to the North and South and Mission and Arlington Streets to the East and West. The efforts continue to expand engaging new neighbors and whole blocks like Cuvier Streets. This previously undeveloped space has been part of a community effort that expanded in 2015 with a San Francisco Environment Carbon Sequestration grant that brought 100 trees and 400 drought tolerant plants to the hillside. In the past few years, the community efforts (supported by a Community Challenge Grant) have added more engaged community members and visitors who appreciate the art, storytelling and California native plants in the open spaces. I look forward to the added benefits this new phase of the project will bring.

Public Works looks forward to collaborating with CHNA and the Cuvier Commons stakeholders on this exciting project. If you have questions, please feel free to contact me or my staff, Ian Schneider, at ian.schneider@sfdpw.org or 415-554-6972.

Thank you,

A handwritten signature in blue ink that reads "Carla Short".

Carla Short
Interim Director of Public Works
City and County of San Francisco

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

Acrylic mural painted on the retaining wall at the end of the cul-de-sac on Cuvier Street.

Depictions of local history, treasured landmarks and native flora in a minimalist linear style.

TITLE, DATE: Cuvier Commons, 2023

DIMENSIONS: 95' wide x 22'tall

ADDRESS/LOCATION: 2 Cuvier Street, San Francisco CA 94112

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).

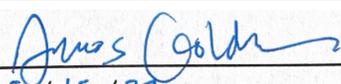
Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 **AND to the City Agency with jurisdiction over the property.**

CITY AGENCY

Agency: Department of Public Works Authorized Agent: Carla Short, Interim Director
Address: 49 South Van Ness, Suite 1600
San Francisco, CA 94103
Email: dpw@sfdpw.org
Phone: 628-271-3160
SIGNATURE: 
DATE: 8 / 19 / 2022

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Amos Goldbaum
Address: 426 Alvarado St
San Francisco, CA 94114
Email: amosgoldbaum@gmail.com
Phone: 415-269-9911
SIGNATURE: 
DATE: 8 / 15 / 22

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102
Email: craig.corpora@sfgov.org
Phone: 415-252-2249
SIGNATURE: _____
DATE: / /

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

Form 5: Project Supplementals

10 year maintenance plan for Cuvier St Mural

Amos Goldbaum is a line-drawer, street peddler, and muralist from San Francisco. He began drawing at a young age, and developed his distinctive style of line drawings while attending Grinnell College. His drawings give a sense of place and history with a blend of complexity and clarity. He started selling prints and shirts of his drawings on the street as part of SFAC's Street Artist program in 2007. In 2014 he began painting murals and has since completed over 20 murals around the Bay Area as well as Tokyo and Kathmandu.

Amos grew up on Richland Ave and currently lives and works a few blocks away from the site of the Cuvier mural.

College Hill Neighborhood Association, Keep Cuvier Clean and its neighbors are committed to maintaining the mural and other improvements related to the Bernal Cut Beautification Project. This 10-year Maintenance plan includes and identifies the responsible parties and their roles.

Amos Goldbaum has committed his team to be on call, free of charge, to address any vandalism or graffiti within 48 hours of an incident, for a minimum of 10 years. The mural will be coated with an anti-graffiti sealant for easy cleaning. Amos performs annual site visits to make sure all the surfaces are holding their paint and their color. Touch ups and repairs are a part of his guarantee, also for a minimum of 10 years.

Year One: 2022

- Bernal Cut Path Year Round Maintenance: The Bernal Glen neighbors from Cuvier, College Ave, St Mary's Ave, Richland Ave, Highland Ave, Natick Street and Arlington Street volunteer monthly to keep the hillside beautiful, clean and maintained. The following core participants will monitor the mural, notify Amos Goldbaum in the event of needed repairs, and provide in-kind support. Sophie Constantinou has been a Public Works Street Park Steward for the Bernal Cut since 2014 and donates her time as project manager and storyteller. Keep Cuvier Clean is on track to become Street Park Stewards for the lot at the base of Cuvier Street under the mural with Ruth Jensen as the lead steward.
- Amos Goldbaum will train three Cuvier Street members to be local graffiti removers with a basic kit. The kit includes paint remover that does not penetrate the mural sealant, rags and a touch up kit for small blemishes. Erika Ehmsen is currently trained and equipped to address mural defacement on the mural on Randall and the Bernal Cut Path. Sophie Constantinou and David Wallace are the designated mural caretakers for the Richland Bridge mural.
- San Francisco Department of Public Works is the landlord of the Bernal Cut and provides in-kind support of tools, expertise and permits. DPW has committed to providing paint as needed for mural upkeep and for graffiti cover up on unadorned concrete. In addition, TogetherSF and Refuse Refuse have joined College Hill Neighborhood Association on monthly clean ups, expanding the territory and neighbors reached.

Citizen Film is committed to keeping the mural in the public eye, using video and photos to inspire and animate community efforts in the Bernal Cut. After the grant period Citizen Film will continue to provide in-kind support, Sophie Constantinou and Aurora Jimenez, will manage the bernalcut.org website and send at minimum quarterly newsletters.

Year Two- Four: 2023-2026

- CHNA conducts monthly work days and emergency touch ups to mural.
- Amos Goldbaum conducts annual check ups on the mural to assess and repair.
- TogetherSF, Refuse Refuse & DPW conducts monthly clean ups.
- Citizen Film publishes monthly communications and updates. Talking and presenting about the creative placemaking in San Francisco at national and international venues.

Year Five: 2027

DPW, Amos Goldbaum, CHNA and Citizen Film conduct a five year milestone assessment of both the infrastructure and the mural.

- CHNA conducts quarterly work days and emergency touch ups to mural.
- Amos Goldbaum conducts annual check ups on the mural to assess and repair.
- TogetherSF, Refuse Refuse & DPW conducts quarterly clean ups.
- Citizen Film publishes quarterly communications and updates. Talking and presenting about the creative placemaking in San Francisco at national and international venues.

Year Six-Nine: 2028-2031

- CHNA conducts quarterly work days and emergency touch ups to mural.
- Amos Goldbaum conducts annual check ups on the mural to assess and repair.
- TogetherSF, Refuse Refuse & DPW conducts quarterly clean ups.
- Citizen Film publishes quarterly communications and updates. Talking and presenting about the creative placemaking in San Francisco at national and international venues.

Year Ten: 2032

DPW, Amos Goldbaum, CHNA and Citizen Film organize a celebratory event for both the 100th anniversary of the bridge and the 10th anniversary of the mural. Community fundraising will support a neighborhood party, mural color refresh and civic engagement.

CUVIER COMMONS



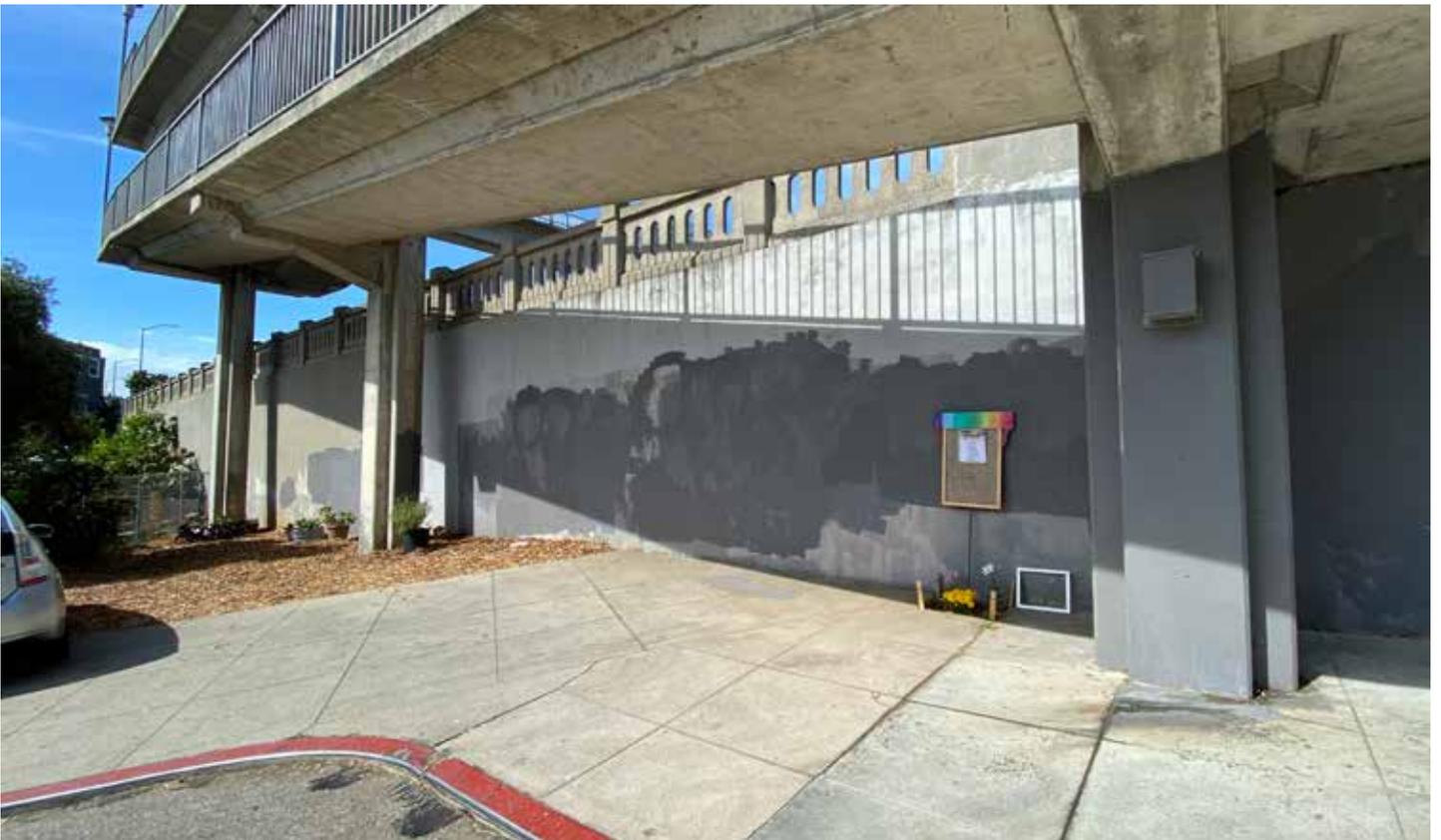
Cuvier is a 2 block street between Mission Street and Bosworth Ave. The proposed mural site is at the base of San Jose Ave along a retaining wall and pedestrian overpass.



CUVIER COMMONS



The mural site extends 96 feet long with heights varying from 18-22 feet high.



CUVIER COMMONS MURAL DESIGN



Cuvier Commons depicts a sense of place and the importance of being part of the fabric of a society, a shared history and an ever evolving urban environment. Visual elements will include: the views as seen from the block as rendered by archival photography from 1915, elements that are contemporary like the favorite pear tree and collective memories of residents like the go cart race that Mike started in the 70s. The artistic intent behind the mural is to raise awareness about the generations of SF residents and the unique fabric of the neighborhood's evolving identity.

The Keep Cuvier neighborhood group has come together to develop a design that reflects their neighborhood and the long time residents of the block. Amos Goldbaum is the dedicated artist who is helping the neighbors envision and implement their plan. Community members include: Steve and Claire Martin, Bob Roberts, Mar-nie Dunsmore, Lisa and Josh Zander, Carol Small and Ernest Jensen, Gary Yeung, Judy Kucera and Mark Hein, Katie Flynn, Leslie Valentino and Todd Costanza, Kelly Zhao, Redge Roberts, Ora Prochovnick, Kathleen Keegan and Brett Howard, Maddie Stone, Gina Kipilman, Michael and Janice Wertz, Tom Williams, Livia Simomoto.